

## FOUNDER'S CIRCLE

**\$100,000**

- Name and logo listed on our website
- Quarterly social media "appreciation" posts acknowledging your sponsorship, with a chance for developing bespoke content based on your interests
- A 100K donation can fund a year's worth of Bright Grants, or an entire retreat for our families. Based on what you'd like your donation to support, we will mention you in any materials / collateral associated with the use of your donation
- An announcement to our supporters about our partnership through our email list
- One table for your organization at our annual gala (when in-person events are once again possible!)
- One annual call and quarterly personalized email updates from our Executive Director

## DIRECTOR'S CIRCLE

**\$50,000**

- Name and logo listed on our website
- Biannual social media "appreciation" posts acknowledging your sponsorship, with a chance for developing bespoke content based on your interests
- A 50K donation can fund six months' worth of Bright Grants, and we will mention your company in any materials / collateral associated with the use of your donation
- An announcement to our supporters about our partnership through our email list
- Two seats for your organization at our annual gala (when in-person events are once again possible!)
- Quarterly personalized email updates from our Executive Director

## PATRON

**\$25,000**

- Name and logo listed on our website
- Annual social media "appreciation" post acknowledging your sponsorship
- A 25K donation can fund 50 Bright Grants, and we'll mention you in an email to the 50 recipients of those grants
- An announcement to our supporters about our partnership through our email list
- One seat for your organization at our annual gala (when in-person events are once again possible!)
- Quarterly email updates from our Executive Director

## SUPPORTER

**\$10,000**

- Name and logo listed on our website
- A 10K donation can fund 20 Bright Grants, and we'll mention you in the email to 20 recipients of those grants
- An announcement to our supporters about our partnership through our email list
- Quarterly email updates from our Executive Director

## SPONSOR

**\$5,000**

- Name and logo listed on our website
- An announcement to our supporters about our partnership through our email list
- Quarterly email updates from our Executive Director

## FRIEND

**\$2,500**

- Name and logo listed on our website
- Quarterly email updates from our Executive Director

## Corporate Sponsorships

Bright Spot Network is the leading charitable organization in the US focused on supporting families with young children where a parent faces a cancer diagnosis. We are able to deliver comfort, support, and inspiration to our families thanks to the generous support of our donors, including corporate sponsors.

Corporate sponsors choose to partner with us for a number of reasons:

### MISSION ALIGNMENT

*We partner with companies that also serve families with small children, as well as those that operate in the wider cancer space. Mission alignment is important to our organization and guides our corporate sponsorship program.*

### OUTREACH & COMMUNICATIONS

*BSN's growing national network and social media presence allows us to provide strong corporate communications, joint branding, content creation, and outreach opportunities for use in marketing and community engagement to the companies we choose to partner with.*

### EMPLOYEE ENGAGEMENT

*We partner with companies that recognize that employees flourish in organizations that are aligned with their values and that provide them with opportunities to support a meaningful cause.*

## Financial Support

We welcome financial sponsorship of our programs! Because our core programs are provided to cancer patients and their families free of charge, we rely on charitable donations from individuals, corporations, and foundations to grow and serve more families. Giving opportunities can be designated to underwrite our retreats, our barrier-free grant program, free kids' book program, support groups, outreach, education, and more.

## Employee Giving & Involvement

We welcome the support and involvement of your employees! We always have unique volunteer opportunities available, whether through donating skills or helping to stuff proverbial envelopes. We also invite payroll deductions, peer-to-peer fundraising, and corporate teams to participate and host community-based fundraising events. A corporate match for your employees' donations can also help double the impact of your gift, and we can give a presentation to employees to share more about our work if interested. If you need more ideas about how to get your employees engaged, don't hesitate to reach out!

## Influencer Partnership

Do you have an influential media following? Want to use your platform to spread the word about the good work of Bright Spot Network? We'd love to talk about how we can raise awareness and our organizational profile through social media and share your work with our social media followers of cancer patients, caregivers, and the people who love them.

## Cause Related Marketing

Co-branded initiatives like events or products are a great way to bring awareness to Bright Spot Network, while reaffirming a corporation's commitment to the health and wellness of the larger community. Reach out if you think you may have an opportunity to collaborate!

Please reach out to our Executive Director, Haley Pollack, at [haley@brightspotnetwork.org](mailto:haley@brightspotnetwork.org) for more information and to discuss corporate sponsorship opportunities, including financially supporting our programs, helping raise awareness of our work, employee volunteerism, and more.